

Torrance Business Men Offered Opportunity to Cooperate in Urgent National Defense Housing Needs



Torrance Must Have Housing Facilities if it Is to Enjoy the Benefits and Share in the Responsibilities of Promoting Vital National Defense Needs . . . From Every Standpoint - YOU PERSONALLY - and This Vicinity Will Benefit, But We Must Act NOW!

Broad Scale Housing Must Start in Torrance and Vicinity at Once if We Are to Get Our Share of Important National Defense Plants

Why Every Man in Torrance and Vicinity Must Act NOW!

★ **From a Patriotic Standpoint:**

If democracy is to win out, America must produce the essential products for National Defense and international security. New plants must be established — more production of the type of goods Torrance, the industrial city, is ideally suited to produce must be made. You can do your patriotic part in the National Defense program through opening an account at the Lincoln Building & Loan Association in Torrance. Every dollar you invest will go into Torrance and vicinity for homes to supply vitally needed housing for the men who must be accommodated if Torrance is to expand and get its share of National Defense orders.

★ **From a Business Standpoint:**

If you are in business in Torrance or vicinity, you know the value in bringing to Torrance well-paid, substantial National Defense workers who will spend their funds in your business establishment. Through your investment of funds in Lincoln Building & Loan Association to spend in Torrance for new housing, you not only get a Federally Insured Certificate currently drawing 3 1/2% interest, but you make possible the building of new homes for defense workers who will trade with you. What better business investment can you make than to expand the buying power of your immediate trading area. So, for National Defense and also your business improvement, invest in Federally Insured Lincoln Certificates.

★ **From an Investment Standpoint**

Compare Federally Insured Lincoln Certificates with any direct government investments. Where else can you get Federally insured 3 1/2% interest on your money? The soundness of Lincoln's management — 17 years of never missing a dividend payment — add up to a wise investment for any business man. When you invest your funds in Lincoln Building & Loan Association, you bring to your community \$2.00 or more of building funds for every dollar you invest, because the Lincoln Los Angeles office has agreed to invest \$2.00 of their funds in Torrance for every dollar invested by business men in Torrance. You build your market by increasing the population; through attracting skilled high-wage workers, who will spend their money in Torrance. Perhaps, this is the finest investment anybody has ever been offered.

HERE IS HOW YOU CAN COOPERATE

The need is vital — the time is short. If the job is to be done, every business man in Torrance, Lomita, and vicinity must cooperate by opening an account — large or small — but definitely opening an account immediately in the Lincoln Building and Loan Association, 1335 Post Avenue, Torrance. Every dollar you invest plus \$2.00 of outside money will go directly and immediately into the building of homes in Torrance and vicinity. Whether you open a \$10 account or a \$5,000 account it is important that every business man invest in relation to the size of his available capital and his business in promoting National Defense Housing.

Act now — use the coupon and mail it today, or call Mr. Brown, Torrance 215 for complete details — or go to National Defense Housing Headquarters at 1335 Post Avenue.

LINCOLN BUILDING & LOAN ASSOCIATION
1335 POST AVENUE, TORRANCE * PHONE TORRANCE 215

Member: FEDERAL HOME LOAN BANK
FEDERAL SAVINGS & LOAN INSURANCE CORPORATION
Authorized Mortgagee: FEDERAL HOUSING ADMINISTRATION

USE THIS COUPON MAIL IT TODAY

National Defense Housing Drive
Lincoln Building & Loan
Association
1335 Post Avenue,
Torrance, California
I am interested. Please have
a representative call on me with
complete information.

Name: _____
Address: _____

Home Building Projects to Get Right-Of-Way

(Continued from Page 1-A)
firm at an early meeting. Mayor Tom McGuire was authorized to sign a contract for the retention of such legal assistance after this meeting. The fees to be paid the attorney will come out of the Engineers' commission paid by the city.

Need Grade Maps
Next matter pertaining to development of homes here was brought up by J. C. Smith of the Torrance Investment Company who asked the city's assistance in securing grade and contour maps for the subdivision to be developed north of the city park by Sam J. Katz, Los Angeles builder.

Smith, who negotiated sale of some 78 lots to Katz, said the builder was prepared to proceed with installation of sidewalks, curbs and sewers as soon as the various street grades are established. The local realtor informed the council that the project, a total investment of approximately \$238,500, will be constructed under the new Title VI of F. H. A. which pertains to defense housing for industrial workers.

City Engineer Glenn Jain will assist Smith and his client in obtaining engineering service to draw the required maps, the cost to be borne by the developer. Katz' subdivision is located north of the city park between Arlington ave. and Border st. off Plaza del Amo.

Buy Water Pipe
Third related matter to home building here concerned the necessity, as outlined by William H. Stanger, superintendent of the municipal water department, for immediate purchase of water pipe and fittings if the city does not want to hold up building here. Stanger pointed out that supplies of pipe in the Southland are very low and that shipments must come by water.

At his suggestion, the council ordered 10 water valves at a cost of \$31.15 each, purchased 792 feet of four-inch and 594 feet of six-inch pipe and ordered advertising for bids on the purchase of 11 new fire hydrants to be installed at a cost of approximately \$2,046.93 late this summer.

Realtor Smith's assertion that "Torrance stands in desperate need of new houses and I believe we can increase our population 2,500 in 30 days if we had accommodations" spurred the council to this immediate action to buy supplies.

New Torrance Bus Line to Start May 5

(Continued from Page 1-A)
Angeles. The southbound trip will follow the same route thru Torrance.

The fares will be as follows:
From Wateria: one way to Los Angeles 40 cents; to Lomita 30 cents; to Torrance 15 cents; round trip to Los Angeles 70 cents; to Torrance 35 cents; 12-ride commutation tickets to Los Angeles \$3.25.

From Lomita: one way to Los Angeles 35 cents; to Torrance 15 cents; round trip to Los Angeles 60 cents; 12-ride to L. A. \$2.95.
From Torrance: one way to Los Angeles 30 cents; round trip 50 cents; 12-ride to L. A. \$2.50. Fares in original Torrance city limits, five cents.

From 190th and Normandie: one way to Los Angeles 25 cents; round trip 45 cents; 12-ride to L. A. \$2.10.

From 182nd and Figueroa: one way to Los Angeles 20 cents; round trip 35 cents; 12-ride to L. A. \$1.70.

From Rosecrans and Figueroa: one way to Los Angeles 15 cents; round trip 25 cents; 12-ride to L. A. \$1.25.

From Imperial and Hoover: one way, 10 cents.
From Manchester and Hoover: one way, seven cents.

The drivers engaged by the city are J. N. Brown, C. K. Miller, C. Z. Ward, James V. White and A. K. Hill. All of them either live in Torrance or are planning to move here immediately, Gilmeister said.

Anti-Dust Machine Made To Clean Air

SEATTLE, Wash. (U.P.) — A dust-snatching device that leaves the air almost microscopically free of particles is the invention of E. K. Kirsten, member of the University of Washington aeronautical engineering faculty. Working on the same principle as a cream separator, the "dust-control" machine looks like a small electric motor set on top of a box.

The War of 1812 was the only major American war which did not begin in the month of April.

Zagreb, Yugoslavia, was center of Croatian culture as early as the seventh century.

Knows His Chevrolets



—Torrance Herald Photo
SERVICE EXPERT . . . Verne Manning is the new service manager at the Wilcox Chevrolet Company, 1600 Cabrillo ave. Formerly associated with the late Ed Thompson in Redondo Beach, he comes to Torrance Chevrolet headquarters from Long Beach where he held the same position with an automotive firm for more than a year. Manning has been in the auto service business for 11 years and has the experience of several years' factory training at the Chevrolet plant. Friendly, capable and conscientious, he gives close personal attention to all jobs entering the Wilcox service department. Manning is married and is living at 1619 West 210th st.

Plane Making In Auto Field Seen Lasting

DETROIT, (U.P.) — There are increasing indications that the automobile industry will expand into the broadening field of commercial and private aviation after the present crisis is passed.

The possibility that car manufacturers would turn their vast resources into mass production of planes when the market assumed some proportions has been accentuated ever since they started giving aid to the hard pressed aircraft companies for defense production a few months ago.

Many observers believe that an aftermath of the war will be a demand for "flyover" planes by thousands of men who trained as pilots in the defense program, and the automobile industry will not pass up this lucrative field.



Safi-Sured Firestone DeLuxe CHAMPION

BUY NOW ON OUR THRIFTY BUDGET PLAN Pay As You Use LOW, EASY TERMS

Firestone AUTO SUPPLY & SERVICE STORES Marcellina and Cravens TORRANCE

RAIN FIGURES

This week's end-of-April rainfall amounted to .37 of an inch, raising the season's total to the record-smashing 30.98 inches. Last year at this time the total was 17.24 inches.

SHUTOUT FACTS

NEW YORK (U.P.) — National League pitchers hurled 82 shutouts last year compared with 61 whitewashings for American League moundmen.

BOYS KNITTING, TOO

WINTER HAVEN, Fla., (U.P.) — Sympathy for Britain is wiping out sex distinctions in Florida. Six Winter Haven junior high school boys may be seen almost any study period knitting scarves and blanket squares which they turn over to the local bundles for Britain group. Occasionally the boys and girls get together for sewing bees.

Read Our Want Ads

A&P Food Stores

COME, JOIN OUR "VALUE-PARTY"!
We're Celebrating Our 11th Year in California!
We Are Happy to Accept Orange and Blue Federal Food Stamp!

- * **LAMB LEGS** ALL SIZES One Piece None Higher! Fancy, Prime, Young! 11 to 14 lbs. Average . . . **25¢**
- * **Hen Turkeys** Fancy, Prime, Young! 11 to 14 lbs. Average . . . **25¢**
- * **Smoked Picnics** Former John Brand-Tender! 5 to 7 lbs. Average . . . **19¢**
- * **Pork Loin Roast** Choice End Cut! 3 1/2-lb. Average . . . **22¢**
- * **Beef Roast** Fancy Eastern Grain-Fed . . . **21¢**
- * **Sunnyfield Bacon** SLICED 2 Cuts . . . **27¢**
- * **Spare Ribs** Fancy Eastern . . . **19¢**
- * **Bacon Squares** . . . **12¢**
- * **DELICATESSEN** WIENERS & CONEYS 2¢ Skinkies—"Best-Every" . . . 2¢ Smoked PORK SAUSAGE 25¢ CABBAGED COLD CUTS "Best-Every" . . . 27¢ HILL PICKLES—Large 3 for 10¢ Amer. or Brick CHEESE 2¢ Kraft—Sandwich Size . . . 2¢
- * **Colored Fryers** . . . **27¢**
- * **Boiling Beef** Plate . . . **10¢**
- * **Link Sausage** 1/2-lb. Cello . . . **11¢**
- * **Sliced Bacon** 1/2-lb. Cello . . . **16¢**
- * **Frying Rabbits** 8-lb. Avg. . . . **29¢**
- * **Sliced Bacon** 1/2-lb. Cello . . . **17¢**
- * **FISH** FILLET OF SOLE or FILLET OF COD NORTHERN HALIBUT or SALMON—Sliced . . . **25¢**

FRUITS AND VEGETABLES

- TOMATOES** SMALL SIZE 3 . . . **10¢** MED. SIZE 5 . . . **5¢**
- GREEN BEANS** KENTUCKY WONDERS . . . **5¢**
- FANCY NORTHERN PEAS** 2 lbs. **15¢**
- * **Winesap Apples** Extra Fancy **5¢**
- Lettuce** Iceberg . . . head **5¢**
- Lemons** Med. Size . . . doz. **5¢**
- Cabbage** . . . lb. **2¢**
- * **Carrots** . . . bunches **10¢**
- Featured During Nat'l Baby Week April 28 to May 5 WHITE HOUSE EVAP. MILK** Outlets all other brands of evaporated milk combined in A&P stores. Conforms to all Government standards. **4** full cans **24¢**

- Eight O'Clock Coffee** . . . 3-lb. **39¢**
- dexo** Vegetable Shortening (1-lb. can, 14c) **3-lb. 37¢**
- Salad Dressing** Ann Page . . . quart **23¢**
- Vegetarian Beans** Ann Page . . . 4-lb. **22¢**
- Iona Tomatoes** . . . 3 No. 21 cans **23¢**
- Our Own Tea** 1/2-lb. pkgs. **49¢**
- Mustard** Victoria Prepared 2-lb. jar **45¢**
- NBC Ritz** Crackers . . . 1-lb. **49¢**
- Crackers** Mission Brand—Godas & Grahams . . . 2-lb. **45¢**
- Spaghetti** Iona Brand 2 cans **9¢**
- Pears** Iona Brand No. 2 1/2 doz. **14¢**
- Brownie Beer** . . . 11-oz. 5¢
- Rinso** . . . 2 large pkgs. **37¢**
- Brillo** Soap Pads . . . 12 pads **43¢**
- Oxydol** . . . 2 large pkgs. **37¢**
- Lifebuoy** . . . 3 cakes **16¢**
- Potato Chips** Two 1/2-lb. bags **29¢**
- Oysters** Willa Point . . . can **17¢**
- Hershey Dainties** 2-lb. **25¢**
- Iona Corn** 3 No. 25 cans **25¢**
- Beans** With Park 2 22-oz. cans Iona Brand 2 cans **13¢**
- Peaches** Yellow Cling 2 cans **21¢**
- Scot Tissue** . . . 3 rolls **20¢**
- Waldorf** . . . 3 rolls **12¢**
- Pard Dog Food** 3 1-lb. cans **25¢**
- Balto Dog Food** 2 1-lb. cans **15¢**
- Lux Toilet Soap** 3 cakes **17¢**
- Lux Flakes** . . . 7 pkgs. **21¢**

1319 Sartori Ave. Torrance
Prices effective thru Saturday, (taxable items subject to tax)